



Tourism Program (414.A0)

Tourism Management Option

2005-2006

Knowledge, set free.



**CHAMPLAIN
ST-LAMBERT
CEGEP**

The Program

Tourism is the world's largest and fastest growing industry and, in Canada, tourism growth has consistently outpaced most industrial sectors over the past decade. It is expected that close to 400,000 new tourism jobs will be created over the next few years.

Champlain St-Lambert is the only English CEGEP to offer the three-year, tuition-free Tourism program. In the Tourism Management option, you will discover the many facets of the industry, learn how to use the most recent industry technology, participate in trade shows as well as plan and go on local, regional, national and international trips (past destinations have included Switzerland, Amsterdam and London). You will also participate in a two-month, full-time work-study session (stage) which often leads to full-time employment when you graduate.

Semester Breakdown

Semester 1	
English	World Geography
French	Introduction to Tourism Management
Complementary*	Tourism in Quebec & Canada
Physical Education	Computer Applications
Semester 2	
English	Tourism in U.S.A. and Mexico
Humanities	Industry Field Studies
French	Starting your Own Business
Customer Service Management	Intro to Tourism Marketing
Semester 3	
English	Sales Techniques
Humanities	Tourism Facility Planning
Destinations Analysis: Europe	<i>Le français oral des affaires</i>
Consumer Behaviour for Tourism	Spanish I**
Semester 4	
English	Tourism Marketing Practicum
Humanities	Hotel Operations
Physical Education	Customized Individual Travel
Destinations Analysis: Exotic	Spanish II**
Semester 5	
Complementary*	Tour Management
Physical Education	Tourism Promotion
Finance for Tourism Operations	Reservations
Human Resource Management	Groups and Charters
Semester 6	
Tourism Law	Events, Meetings and Conventions
Tourism Management & Entrepreneurship	Tourism Promotion Practicum Stage
Destinations: Case Studies	

* Recommended courses: successful college studies and Web page design.

** Higher level courses in Spanish are available for students whose language skills are above the beginner's level.

Unique Features of the Program

As a graduate of the Tourism program, in addition to being qualified to work in travel and tourism, you will have among your assets:

- communication skills (including public speaking)
- principles of management, marketing, promotion, finance and sales
- time and stress management
- research and documentation methodology
- computer literacy
- group interaction
- the ability to communicate in English, French and a third language — Spanish
- practical experience (stage in industry)

Photo Courtesy of Residence Inn by Marriott — Montreal Downtown



See what you can do with a Career in Tourism

Tourism Management can lead to careers in management, consultancy and government, public relations, in market research and analysis, tourism associations; events, meetings and conventions; federal and provincial ministries of tourism; public relations; airlines; cruiselines; hotels and resorts; tour operators, wholesalers, and corporate and leisure travel companies. You could end up planning an adventure, eco-tourism or world travel package, running your own travel office, working in the hospitality industry, or employed by the provincial government as part of a team whose task is to encourage travel to Québec.

In the past three years, our graduates have landed exciting jobs in great places including:

- Aeroplan
- AFS Interculture Canada
- Air Canada
- Air Canada Vacations
- Americanada
- Amex Corporate Travel
- BTI Corporate Travel
- Château Mont Tremblant
- Convention Centre
- Crown Plaza Hotels
- Cruise Centres
- Delta Airlines
- Disney Corporation (U.S. and France)
- IATA
- Montreal Marriott Château Champlain
- Quality Inn Hotel Suites
- Ritz Carlton
- Singapore Airlines
- Tourism Montréal
- Tourism Québec
- U.S. Airways
- Via Rail Canada

Minimum Admission Requirements

Diploma of Secondary School Studies or the equivalent, including History 414, Physical Science 416, and Mathematics 426, 436 or 514.

Admission Priorities

When too many applications are received for a particular program, students with the highest academic standing will be admitted first.

Application Deadline

- March 1st for the Fall Semester.

Information and Application Forms

Contact your high school guidance counselor or the Admissions Office.

Contact Information

Champlain St-Lambert
900 Riverside Drive
St-Lambert, Québec J4P 3P2

Call or fax us at

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Toll Free: 1-877-929-9197

Reach us on the Internet

E-mail: admissions@champlaincollege.qc.ca
Web Site: www.ChamplainOnLine.com